

64 Mens Overcoats \$19.85



Only one or two of a kind in these splendid overcoats. But all sizes from 34 to 42 chest measure.
*And, of course, the Coupon Day price is ever so much lower than it could be on any other day.
Youths Suits: \$21.85
Sizes 16 to 21 years in a number of smart two or three button models. Made of fancy chevrons in the new and wanted shades.

SECOND FLOOR

BLOOMINGDALES

59TH TO 60TH—THIRD TO LEXINGTON

ONE BLOCK FROM PARK AVENUE

200 Boys Corduroy Suits: \$5.50

In Size 3 to 10 years
Brown, Tan, Green and Grey shades. Cut in Junior Norfolk models, finished with white pique collars.

150 Boys Overcoats \$7.85
made of fancy cheviot materials. In sizes 3 to 8 years.



TOMORROW-FRIDAY-COUPON DAY No. 155

Serge Skirts \$4.68



200 women's serge skirts in regular and extra sizes 26 to 40 waistbands. Three good models in black, navy or pencil stripe wool serge.
Just 250
Dresses: \$12.60
Satin, velveteens, serges, poplins. A great variety of styles, but not all sizes. There are styles for Misses and Women in the lot, however, and each model is a rare bargain as well as an attractive gown.

SECOND FLOOR

Petticoats \$1.51



Good quality saten and Heatherbloom skirts in new fall shades, cotton Jersey top with saten flowers and elastic belts.
EXTRA SIZE
Petticoats: \$2.25
Saten and Heatherbloom with tucked and plaited flounces. Elastic belts.

SECOND FLOOR

Blouses \$4.45



Ten very attractive models from which to choose. Of Georgette in flesh, white and suit shades. Of Crepe de chine in flesh color and white only.
150
Hug-me-tights \$1.25 each
Sleeveless knitted jackets, in white with blue or pink edges, and all black models.
Excellent to wear under coats in bitter weather.

SECOND FLOOR

95 Fur Muffs & Scarfs \$9.99



Made of Hudson Seal (pieced) which is dyed muskrat. Or Manchurian Wolf Dog, French Coney Island Black or Brown, and also in Black Opium.

SECOND FLOOR

Silk Hosiery for Women 79c



Seconds of better grades of women's Red Stripe thread silk hosiery. Black and colors. Limited quantity.
Womens Mercerized: 29c
Highly mercerized cotton seamed heels and double soles. Blacks, Browns, Gun Metal and White.

MAIN FLOOR

Marabou Capes: \$4.95



Circular capes of marabou in black or seal brown. Seventeen tails. Ribbon and pom pom ends.
Neckwear: 15c
Womens neckwear in a great number of styles. Satins, Georgettes and Organdy in plain and two-tone effects.

MAIN FLOOR

Hats: 87c



Trimmed & Untrimmed
For Women and Misses. Many styles in velvets and plush. Black and colors.
1000 Feather Fancies: 18c

MAIN FLOOR

Womens Medium Weight Union Suits \$1.29



Fine White Ribbed Union Suits. French neck band. Regular and extra sizes. Low neck, high neck, with wing sleeves and without.
Womens Fleece-lined Vests, Pants and Tights 79c
Fine Ribbed shaped underwear. White only. Low neck. High neck. Vests with short sleeves or no sleeves. Regular and extra sizes.

MAIN FLOOR

ONE big man in the organization urges the temporary suspension of Coupon Day on the theory that it induces overbuying. His claim is that the prices are so low as to induce thousands of customers to buy more than their immediate requirements, thus indulging in a kind of hoarding,

which only tends to increase further the cost of living. To a certain extent he is right, and in so far as he is right we deplore it. We earnestly urge you not to buy more than you need for present use, no matter how great the values. Buy in the Coupon Day sale by all means, and partake of the super-savings. But buy only what you need right now.

Misses Wrist Watches: \$2.95



Round, octagon, and cushion shape. In nickel, bright and gun metal finish. Leather wrist strap. 10-kt. Baby Pin Sets, \$1.35
Three on a card. In assorted styles.

MAIN FLOOR

Womens Shoes \$4.95



Vici kid and gun metal laced shoes, cloth top and military heels, brown kid laced shoes with French heels and odd lots of higher priced lines. Not every size in each style but 2 1/2 to 7 in the lot.
House Slippers: \$1.65
A special lot of black leather one-strap common sense house slippers. Size 4 to 8; wide widths.

SECOND FLOOR

Tourist Bags \$8.97



16, 17, 18 in. sizes. Tan cowhide or black grained leather over steel frame.
Suit Cases: \$6.97
Suit Cases, 24, 26 and 28 in. sizes. Deep roomy Suit Cases, made of black enamel duck. Cretone lining. Leather corners. 2 straps and lock; \$6.97.

MAIN FLOOR

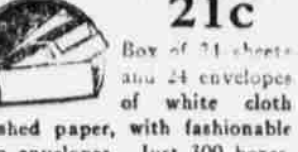
Girls Shoes \$3.35



Sizes 2 1/2 to 5. Patent leather, kid top button styles. Sizes 8 1/2 to 12. Tan leather in high cut laced models as sketched.
Childrens Shoes: \$2.95
Gun metal, high cut laced model. Sizes up to 2 only.

SECOND FLOOR

Writing Paper 21c



Box of 21 sheets and 24 envelopes of white cloth finished paper, with fashionable long envelopes. Just 300 boxes.

LEX. AVE. LEVEL

Chiffon Velvet Handbags: \$2.69



10 popular styles in chiffon and panne velvet bags, with silk linings. Purse and mirror fittings. Many with centre frames. Black and colors.

MAIN FLOOR

Sanitary Aprons: 19c ea.



Rubberized dress protector. Sanitary Napkins box of six: 19c
Absorbent Cotton.

MAIN FLOOR

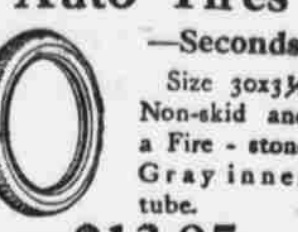
Bag Frame 84c



With pattern and instructions. Silver plated and gilt. Perforated ready for sewing. 5 styles to choose from.

MAIN FLOOR

Century-Plainfield Auto Tires



Size 30x3 1/2 Non-skid and a Fire-stone Gray inner tube.
\$13.95

THIRD FLOOR

Pedestal Photo Frame: 85c



Wood Frames finished in Gold Bronze colorings; complete with glass. Popular sizes, 5x7-6x8-7x9-8x10.

LEX. AVE. LEVEL

Leather Boston Bags \$2.89



13 and 14 in. size. Black seal-grained leather with double handle, strap and buckle. Also brown and black cowhide, the split or undercut of the hide.

MAIN FLOOR

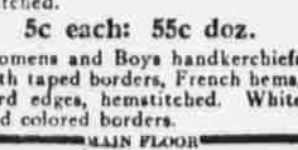
Brief Cases \$1.85



15 inch size. Made of water-proof cloth; 2 pockets, reinforced handle, leather straps. Fitted with lock.

LEX. AVE. LEVEL

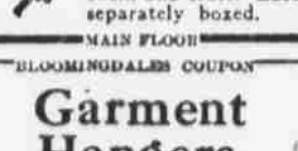
Kerchiefs for Men 9c each



Satin striped borders, neatly hemstitched.
5c each; 55c doz.
Womens and Boys handkerchiefs with taped borders, French hems, cord edges, hemstitched. White and colored borders.

MAIN FLOOR

Rosaries: 29c



Amethyst, garnet, amber, jet, crystal, sapphirine and other popular stones, with a choice of bright or Roman finish gold plated chain and cross. Each separately boxed.

MAIN FLOOR

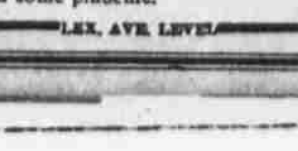
Garment Hangers 3 for 10c



Skirt or trouser hangers. Wood with felt lining.
White Cotton Tape roll: 15c
24 yard rolls of half-inch wide white cotton tape.

MAIN FLOOR

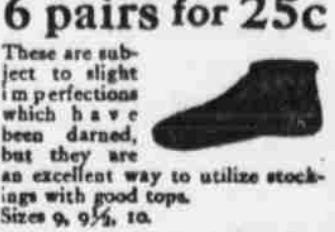
Playing Cards 21c



Satin finish playing cards, red or blue backs. For poker, whist, and some pinocle.

LEX. AVE. LEVEL

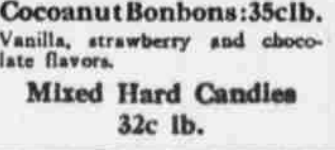
Stocking Feet 6 pairs for 25c



These are subject to slight imperfections which have been darned, but they are an excellent way to utilize stockings with good tops.
Size 9, 9 1/2, 10
Atlas Oil: 3 bottles: 16c
1 oz. bottles. For cleaning, polishing and oiling.

MAIN FLOOR

Crisp Peanut Brittle: 32c lb.



Cocoanut Bonbons: 35c lb. Vanilla, strawberry and chocolate flavors.
Mixed Hard Candies 32c lb.

MAIN FLOOR

Wool Mixed Suitings \$1.29 yard



54 inches wide. Good looking and serviceable. Myrtle, Grey, Oxford, African Brown, Burgundy, Navy Blue and Black.
Wool Mixed Coatings \$2.98 yd.
54 inches wide. Velour and chinchilla. The velour comes in Brown and Navy Blue. The chinchilla in Brown, Navy, light and dark Grey.

MAIN FLOOR

Horsie Toddlers



A sturdy, solidly built toy. Handsomely painted. Priced according to size:
No. 2.....\$2.19
No. 3.....2.49
No. 4.....2.98
No. 5.....3.05

THIRD FLOOR

Candle and Candlestick 20c



7-inch candlestick, of graceful design, as shown, made of mahogany finish wood. A 6-inch candle, plain or twisted, in assorted colors.

LEX. AVE. LEVEL

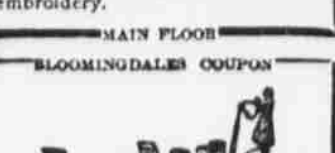
Linen Cluny Laces: yd. 30c



Suitable for curtains and fancy work. Ecru, 3 1/2 inches wide.
Chiffon: 66c yard
Chiffons and chiffon cloths in a number of good colors. 40 inches wide.
Organdy Flounces: 99c
38 inches wide. Beautiful flounces with deep scallops and effective embroidery.

MAIN FLOOR

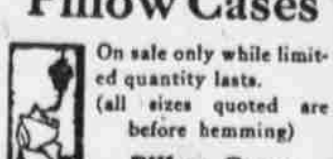
1500 Yards Ribbons: 39c yd.



Moire with self color borders, taffetas with fancy borders. In the most desirable shades, such as pink, blue, old rose, coral, turquoise, red, navy, etc.
5 inches wide

MAIN FLOOR

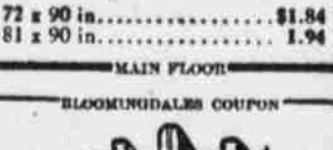
Odd Sheets and Pillow Cases



On sale only while limited quantity lasts. (all sizes quoted are before hemming)
Pillow Cases
Size 42x36 in., ea. 33c
Size 42x36 in., ea. 39c
Seamless Sheets
Well made, of good quality heavy bleached sheeting.
Quantity limited.
72 x 90 in.\$1.65
81 x 90 in.1.75
72 x 99 in.1.75

MAIN FLOOR

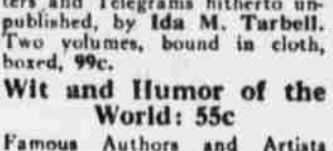
Remnants Outing Flannel 25c yard



27 in. wide. Heavy, fleecy quality in a variety of colored stripe patterns. Sold only in Mill Remnants of 2 to 10 yards.

MAIN FLOOR

Wallpapers in Room Lots \$2.95



This offer includes paper for the complete room, sidewalls, border and ceiling.
10 rolls sidewall 16 yards border
6 rolls ceiling
A good variety of pleasing patterns from which to select.
Complete: \$2.95

THIRD FLOOR

Separate Pieces American Semi-Porcelain



Each piece decorated with a neat floral spray in green, with gold line edge.
Bread and Butter Plates, ea. 10c
Dinner Plates,12c
Soup Plates,12c
Tea Cup with Saucer,20c
Meat Dish, small size,15c

LEX. AVE. LEVEL

Decorative Pillows ea. \$1.19



Made of substantial material in tapestry design and coloring, with a center panel of velvet in old rose, green, old blue, cardinal, outlined in antique gold braid.
Knitting Worsted: 1/4 lb. (net weight): 45c
Strong, well-wearing yarn, in Oxford, Grey, for sweaters, scarfs, socks or stockings.

ART EMP. - MAIN FLOOR

Remnants-Cotton Table Damask 65 and 89c yd.



A serviceable quality of cotton damask, highly mercerized. In table cloth lengths of 12 1/2, 25 1/2 and 37 1/2 yards.
58 in. wide: 65c yd.
64 in. wide: 89c yd.

MAIN FLOOR

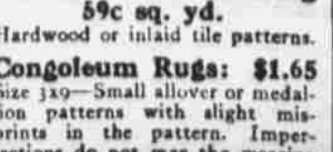
200 Mercerized Pattern Table Cloths—each: \$1.88



Size 70x70. Neat, conventional patterns. A serviceable cloth for every day use.

MAIN FLOOR

Japanese Grass Rugs \$6.60



Size 92x12. Green, Blue or Brown colors, fancy Grecian borders.
Heavy Rag Carpet 64c sq. yd.
Yard wide. Hit or miss designs.
Felt Base Floor Covering 59c sq. yd.
Hardwood or inlaid tile patterns.
Congoleum Rugs: \$1.65
Size 3x9—Small allover or medallion patterns with slight misprints in the pattern. Imperfections do not mar the wearing quality.

THIRD FLOOR

300 Boys Suits \$7.85



Made of Corduroy and Fancy Cheviot materials. In many shades and patterns. Cut in the latest fall models. Sizes 8 to 17 years.
600 Boys Blouses: 74c
Made of good quality percales. In neat stripe effects. Collars attached. Sizes 6 to 15 years.

SECOND FLOOR

Mens Shirts \$1.18



Broken lots taken from regular stock of our much higher priced grades. A variety of stripes, patterns and printed materials. Sizes 14 to 17. 325 only.
Grey Flannel Shirts: \$1.24
Just 360 shirts of good grade dark grey flannel, collar attached, well made in a generous full cut, 1 pocket and good buttons. Sizes 14 to 17.

MAIN FLOOR

Mens Socks 11c



Full seamless cotton socks—all first quality. In black only, quantity limited.
Mercerized Socks: 29c
Fine mercerized socks in black and colors. All first quality. Reinforced heels and double soles.

MAIN FLOOR

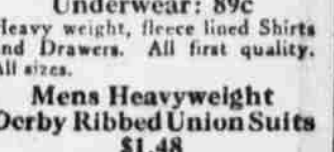
Underwear For Men: \$1.74



All first quality, natural grey wool and cotton mixed, heavy weight. All sizes in the lot.
Shirts and Drawers.
None sold to dealers.
Hanes Derby Ribbed Underwear: 89c
Heavy weight, fleece lined Shirts and Drawers. All first quality. All sizes.
Mens Heavyweight Derby Ribbed Union Suits \$1.48
French neck band in Ecru, have slight mill faults.

MAIN FLOOR

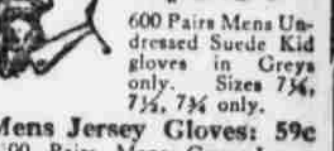
Mens Gloves \$1.39



600 Pairs Mens Undressed Suede Kid gloves in Greys only. Size 7 1/4, 7 1/2, 7 3/4 only.
Mens Jersey Gloves: 59c
1000 Pairs Mens Grey Jersey Cloth Gloves, fleece lined, corded backs; very comfortable.

MAIN FLOOR

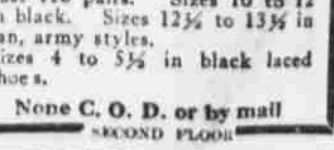
Boys Shoes \$3.10



Just 110 pairs. Sizes 10 to 12 in black. Sizes 12 1/2 to 13 1/2 in tan, army styles. Sizes 4 to 5 1/2 in black laced shoes.
None C. O. D. or by mail

SECOND FLOOR

Sportsmens Coats: \$10.95



A wonderfully warm coat for hunting, driving or any activity where the weather is exposed to severe weather. Made of water-proof material, with sheepskin lining and large wool collar.
Size 38 to 46.

THIRD FLOOR